

HDS | L

JUNIOR AWARD

2025



Rrrrrrr... Create a shoe with lovely animal prints!

Announcement for the Footwear Design Prize HDS/L-JUNIOR AWARD 2025

I. General Information

1.1 Sponsor:

HDS/L - Federal Association of the German
Footwear and Leather Goods Industry

The prize is awarded HDS/L - Federal Association of
the German Footwear and Leather Goods Industry.

1.2 Organisation:

HDS/L - Federal Association of the German Footwear
and Leather Goods Industry in cooperation with SHOES
Düsseldorf.

1.3 Date:

The competition will be held at SHOES in Düsseldorf
from February 02 - 04, 2025.



1.4. Eligibility:

The following are eligible to take part in the competition:

- a) Students attending European schools in the field of fashion/ product design are not older than 29 years.
- b) Young professionals within the company
 - Trainees or employees, are not older than 29 years.

1.5 Award Presentation:

The HDS/L-Junior Award 2024 comes with a certificate and a sculpture as well as prize money of 3,000 euros. The jury will decide on the distribution of the prize. The award ceremony is expected to take place during SHOES Düsseldorf in February 2024. Legal recourse is excluded.

1.6 Judging:

The jury will judge the pieces according to the following criteria:

- Implementation Topic
- Creativity / Originality
- innovation
- professional implementation / technical perfection
- suitability / wearability

1.7 Models:

The models to be submitted deal with the subject of „**Animal Prints**“.

The motto of the HDS/L Junior Award is:

**„LEO LOVE -
Rrrrrr... Create a shoe with lovely animal prints!“**



Rrrrrr... Create a shoe with lovely animal prints!

All materials are allowed. Please note, that the shoes have to be wearable. The theme can be implemented with:

ladies', gents' and children's shoes (slippers, sports shoes, clogs, sandals, boots)

The pieces and the requisite documents are to be labelled accordingly.

The pieces have to be sent to the following address using the attached form:

**HDS/L - Bundesverband der Schuh- und
Lederwarenindustrie e. V.
Berliner Str. 48
63065 Offenbach am Main
Deutschland**

1.8 Reservation of proprietary rights:

All work submitted for the competition remains the property of the students, schools or junior staff in the respective companies.

The Federal Association of the Footwear and Leather Goods Industry e.V. receives all rights of publication including an exhibition at the anniversary event or on other occasions.

The award winners undertake to make their submitted models available to the German Leather Museum/German Shoe Museum on permanent loan.

1.9 Organisation:

The presentation of the award-winning works selected by the jury is expected to take place at SHOES Düsseldorf in February 2024. The exhibition is organized by IGEDO Exhibitions GmbH & Co. KG together with the The Federal Association of the Footwear and Leather Goods Industry e.V.



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The exhibition will be dismantled immediately after the end of the fair and the non-winning parts will be returned. The winner(s) will be invited to the award ceremony. Travel costs incurred with regular means of transportation, e.g. bus, train, will be reimbursed up to the amount of the lowest class of transportation (train, 2nd class). All possible fare reductions must be taken advantage of when booking. If you travel by car (shortest route), the mileage allowance for self-drivers will be reimbursed.

2. Schedule

**Deadline of registration
for candidates:**

16 December 2024

**Deadline for entry of
designs and shoes:**

06 January 2025

Award ceremony:

**“Shoes Düsseldorf”
February 02 – 04 2025**

If you have any further questions, please don't hesitate to contact us:

by telephone: +49 30 726220-34

by email: bund@hdsi.eu

Contact:

Mrs. Dr. Claudia Schulz

Mrs. Pamela Krajczyk